Finance 423
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UNIVERSITY OF ROCHESTER
William E. Simon Graduate School of Business

Corporate Financial Policy & Control
- Spring 1997
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COURSE OUTLINE
Course will cover the theory & evidence about major corporate financial policy decisions

FIN 402 & 411 (Portfolio Theory and Capital Markets) are prerequisites

FIN 413, "The Theory of Finance," is a corequisite

Discussion of "current events" will be a major part of some lectures (WSJ)

Books & Readings
Recommended text for this course is:

  - Back-ordered by the bookstore

Grading
I expect that students will come to class prepared by having read the necessary

- Active, high quality class participation will

Eight quizzes (10 points each) at the start of

- 60% of course grade
- you may throw out your two worst quizzes

Grading (continued)
Two case problems that will be done in groups of between 3 and 5 people (about 20% each)

- (1) an initial public offering (IPO)
- (2) a merger/acquisition (M&A) problem

Option of writing a paper (for up to 40% of course grade) due on Wednesday, June 4 in

Topics -- Securities Offerings
Venture Capital
Initial Public Offerings of Common Stock
Primary Distributions of Seasoned Stock
  - Underwriting, Rights, or Private Placements
Corporate Bond Financing
Intra-Firm Exchange Offers and Recapitalizations
Repurchase Tender Offers
Topics -- Corporate Control

Mergers & Tender Offers
Going Private/Leveraged Buyouts
Antitrust Law and Public Regulation
Defensive Tactics
Corporate Raiders and Greenmail

The Value of Corporate Control
Divestitures and Spinoffs